



## News Release

### **Darshan Shah Named a 2010 Storage Superstar by Everything Channel's CRN**

*President of Olixir Technologies Recognized as a Storage Visionary for Pioneering Technology for Transportable Ruggedized Hard Drives as a Tape-Replacement for Disaster Recovery*

**MILPITAS, Calif., Nov. 29, 2010** – [Olixir Technologies](#), an industry-leading provider of [rugged](#), transportable, military-grade data storage solutions, today announced that its president, Darshan Shah, has been named a [2010 Storage Superstar](#) by Everything Channel's CRN. This first annual list, created by Everything Channel editorial, includes the top thought leaders, researchers and executives in the data storage industry. CRN felt it was important to focus on the visionaries and innovators who have made major contributions and advancements to grow the storage industry and push it forward.

In 2001, Shah recognized the need for [ruggedized data storage](#) as an alternative to the agonizingly slow data access and read/write speeds delivered by tape-based storage systems. Under Shah's leadership, Olixir Technologies developed and patented a shock-absorption technology that enabled the company to manufacture highly-ruggedized, compact external hard drives using 3.5- and 2.5-inch hard drives. Offering unparalleled versatility, the [Mobile DataVault](#) drives can absorb shocks up to 11,000 Gs (non-operational) and can be used as external storage or as data cartridges in RAID or JBOD storage arrays.

"I'm truly honored to have been selected by CRN as one of the storage industry visionaries and am excited to be included in the company of movers and shakers that have advanced the data storage industry," stated Shah. "Years ago, the Olixir team recognized the need for transportable, ruggedized disk-based storage solutions for applications such as disaster recovery, [data archiving](#) and data storage in extreme environments. In addition to a growing number of companies that are adopting our solutions for their data [backup/archival](#) requirements, we have seen a high level of adoption by the [military](#) which is deploying our solutions to store and protect data in tactical and harsh environments."

"Solution providers who design and deploy storage infrastructures deal with a technology where change is the only constant," said Kelley Damore, VP, Editorial Director, Everything Channel. "Small businesses and enterprises alike need to safely store, back up, recover and archive data and these Storage Superstars are many of the unsung heroes who have helped invent better ways of doing this. Yet many of these individuals seldom get the recognition they deserve. We congratulate all the 'Storage Superstars,' and are happy to provide an opportunity to shine the spotlight on them."

For additional information on the CRN Storage Superstars list, visit [www.crn.com](http://www.crn.com).

#### **About Olixir Technologies**

Established in 2001, Milpitas, California, based Olixir Technologies designs and markets [military-grade](#) transportable storage solutions including rugged transportable drives, racks and towers for government and business use. From field data collection, transport and secure access within tactical environments to the mobile office or environmentally controlled confines of a server room, Olixir's [data solutions](#) are designed to be incredibly easy-to-manage and high performance.

Olixir's patented shock and vibration protection are inherent benefits of its unique design. Providing users the most flexibility with a transportable data storage solution, Olixir allows the most data connections in stand-alone, external hard drive form and provides a unique "one-drive, many uses" [modular design](#) that enables those same hard drives to be deployed in JBOD and RAID configurations in towers and racks. Olixir's users have the ability to scale in capacity or levels of [ruggedization](#). The cost-saving solution promotes an easy-to-reconfigure and re-deploy foundation based on the users' unique storage requirements. Olixir's solutions are used by a broad range of customers that include the government/defense and private sectors, multi-national industrial and defense companies, mid-sized and small businesses. For more information call 800-719-0595 or visit [www.olixir.com](http://www.olixir.com)

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