



News Release

OLIXIR TECHNOLOGIES LAUNCHES INDUSTRY'S FIRST RUGGEDIZED, PORTABLE 3.5-INCH HARD DISK DRIVE FOR FAST, EASY, AFFORDABLE BACKUP AND EXTERNAL STORAGE

Incorporating Patented Shock-Protection Technology, Olixir's High-Capacity Mobile DataVault 3DX Combines the Portability and High Capacity of Tape with the Speed and Ease-of-Use of Hard Disk Drives

MILPITAS, Calif. – October 6, 2003 – Olixir Technologies, a provider of technologically advanced ruggedized, portable data storage solutions, today introduced the Mobile DataVault 3DX, the industry's first slim, rugged, high-capacity 3.5-inch portable hard disk drive targeted at solving the data backup and recovery needs of the SMB sector, as well as end users' storage and archival needs for digital photos, videos, music, and critical data. Proven to withstand shocks of up to 1200 G's without damage to stored data, the high-capacity Mobile DataVault 3DX is available in 80GB, 120GB, 180GB, and 250GB capacities.

Slightly larger than a VHS tape, Olixir's compact Mobile DataVault 3DX is an ideal high-speed, high-capacity data backup/storage/disaster recovery replacement for tape drives, CDs, floppy disks, Zip disks. While other external 3.5 inch disk-based data storage solutions cannot typically withstand a drop of more than two inches, the patented shock absorbent technology incorporated into the Mobile DataVault 3DX provides the durability required to make it usable for offsite data archiving and media rotation.

"Ruggedized, external hard disk drives have exploded into a new, exciting storage category in recent months and are projected to surpass all other storage devices in the next five years," explained Darshan Shah, Olixir's VP of Marketing. "The Mobile DataVault 3DX gives users a sleek, dependable external hard drive that can also be used as an integrated high-speed storage solution for protecting their entire computing environment in one convenient, affordable package. With the introduction of Mobile DataVault 3DX, Olixir is at the forefront of the portable hard drive storage revolution."

"Handling is the number one cause of data loss today," said Randy Dugger, CEO of Dugger & Associates. "With any data storage system, shock damage from dropped or mishandled storage devices

can permanently delete business critical data. Olixir's portable Mobile DataVault 3DX protects a high capacity of data like no other device on the market today. It's the simplest and easiest system to use to protect, secure, capture, and archive data every day."

Mission Critical Data On The Move

In today's fast-paced, digital society, data is critical to the everyday continuity of businesses. Protecting and storing important information on a daily basis is *a must* for both individuals and enterprise level computer users. Whether backing up data and placing it on a shelf or storing it in a safe, throwing it in a suitcase for a trip or simply transporting critical information from one room to the next, Olixir's Mobile DataVault 3DX is the only high capacity, affordable, easy to use, rugged, portable hard disk drive that can take the shock of everyday handling while providing users peace of mind.

With Olixir's Mobile DataVault 3DX, users can:

- Transport mission-critical data anywhere, anytime worry-free
- Restore a missing file in 5 minutes
- Restore an entire server crash in as little as 30 minutes; a laptop or individual computer in minutes
- Backup live servers, laptops or individual computers with no down time
- Quickly browse backup data and review files before restoration

Disaster Recovery

Natural disasters, fires, theft, and accidents can result in the loss or destruction of valuable data. Implementing a reliable, secure, shockproof data storage backup strategy can mean the difference between success and failure in today's unpredictable digital environments. The cost of replacing lost data post-disaster can run into the millions for businesses. It is estimated that more than half of businesses that fail to backup mission critical data on a daily basis will go out of business if a disaster destroys its data.

Olixir's Mobile DataVault 3DX is the only disk-based data storage solution that allows rotation and offsite archiving without worry of handling damage.

Mobile DataVault 3DX Product Specifications

The 7,200 RPM Mobile DataVault 3DX includes 8MB of cache memory, allowing it to transfer a GB of data in less than 50 seconds. An easy-to-install data storage solution for any computing platform, the Mobile DataVault 3DX utilizes an innovative, versatile interface that can be used interchangeably with Olixir's USB 2.0, Firewire, and PCMCIA cables interfaces. In addition, the hot-swappable Mobile DataVault 3DX has the ability to use Olixir's 5.25-inch DataBay for desktop PC's or other chassis making it an ideal tape-replacement solution for media rotation and data security. The Mobile DataVault 3DX supports plug-and-play operation with Macintosh OS 8.6 and higher, Windows 2000/ME/XP and Linux operating systems.

At a height of 1.40 inches, width of 4.45 inches and length of 7.5 inches, Mobile DataVault 3DX is compact enough to fit into the palm of a hand – making it transportable in any briefcase, safe, cabinet or other external storage container. Weighing in at a little over a pound, the Mobile DataVault 3DX can easily be moved and integrates a rugged cooling system to improve reliability.

Available in 80GB, 120GB, 180GB, and 250GB capacities, Olixir's Mobile DataVault 3DX drives are available now through PC Mall and the Olixir Web site at list prices of \$249, 309, \$379, and \$569 respectively.

About Olixir Technologies

Olixir Technologies (formerly Shwingtek, Inc.) designs and markets ruggedized, portable data storage solutions for digitized data, including business continuity and disaster recovery solutions. Olixir's Data Storage solutions are designed to be easy-to-manage and allow universal access to data across servers, media types and storage networks in both the mainframe and open-systems environments. Olixir provides products and services to a broad range of customers, including large multi-national companies, midsize and small businesses, end users, universities, medical institutions and governmental agencies. For additional information about Olixir and its products, visit the company's Web site at www.olixir.com.

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